



SYMPHONY
SAN JOSE

2024
—
2025

IMPACT REPORT

A season of growth—inspired
by music and powered by
community.



Every concert we perform and every
person we reach creates a lasting
impact in our community.
Your support makes this possible.
Thank you for believing in the power
of music!



SYMPHONY
SAN JOSE



2024/2025 SEASON: STRIKING A CHORD WITH THE COMMUNITY



MESSAGE FROM ROBERT MASSEY

Dear Friends,

Thank you for joining us on an incredible journey. This past season marked our 23rd year of connecting San Jose and the South Bay with exciting, enriching, and impactful symphonic offerings.

The 2024/2025 season was a celebration of music and community. We welcomed new audiences, introduced several initiatives that broadened our reach and accessibility, bolstered our financial position, and elevated our artistic profile—setting the stage for a bold new chapter at Symphony San Jose.

Whether in the concert hall, in the classroom, or out in the community, there is excitement surrounding your Symphony San Jose. Thanks to your support, together, we're building something special, and it's resonating with broad and diverse audiences like never before.

To our subscribers, donors, sponsors, and collaborative partners, thank you. We are pleased to share this season report with you, so you can see for yourself just how much your investment is impacting the community.

Yours,

Robert Massey
Chief Executive Officer/Artistic Director

2024/2025 Achievements

A SYMPHONY IN TUNE WITH SAN JOSE

By providing experiences that inspire and delight, Symphony San Jose is deepening its footprint in the region's cultural ecosystem.

Season Highlights

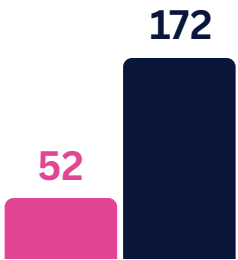
- Doubled the total number of individuals served via our performances and music education programs from 15,503 (FY24) to 34,240 (FY25).
- Sold-Out TWO performances of *The Planets*, our first sold-out production since 2017.
- Launched *Students at the Symphony* which provided more than 2,000 elementary and middle school students with an introduction to the Symphony.
- Increased the number of students served by our *Music in the Schools* program from 1,800 (FY24) to 5,600 (FY25).
- Collaborated with New Ballet on *The San Jose Nutcracker*, bringing the holiday classic to more than 9,000 people at the California Theatre.
- Received two major bequests totaling more than \$1.2 million, significantly bolstering the Symphony's permanent endowment fund.



OUR GROWTH IN NUMBERS

Growing our audience, deepening our impact, and bringing our community together, one season at a time.

2023/2024 Season vs 2024/2025 Season



Number of SoundCheck Pass holders (patrons <25 yrs)



Number of total season subscribers



Number of first time ticket buyers (new audience members)



Number of elementary students served through *Music in the Schools* and *Students at the Symphony*



Number of individuals served by Symphony San Jose performances



JON NAKAMATSU AND THE JAZZ AGE

"The whole evening felt like a celebration. Having a full house with new and younger people was wonderful."

A roaring twenties celebration, a century of *Rhapsody in Blue*, and Jon Nakamatsu at the keys—Opening Weekend went off with a bang and filled the house to 94% capacity.

SYMPHONIC SPOOKTACULAR

Halloween has found its home at Symphony San Jose. With spine-tingling tunes, a costumed orchestra, and a jovial costume parade on-stage, the entire hall came alive in celebration.



THE SAN JOSE NUTCRACKER

Symphony San Jose joined forces with New Ballet for *The San Jose Nutcracker*, a hometown holiday hit that brought families together through music, dance, and local pride.

HOLLYWOOD SPECTACULAR

Symphonic music has long brought unforgettable movie moments to life, serving as the emotional heartbeat of the silver screen. This concert lit up the stage with Oscar-winning film scores, audience participation, and a chance to hold a real Oscar—drawing a crowd at 92% capacity.



THE PLANETS

Symphony San Jose's rendition of *The Planets* was a cosmic spectacle, featuring stunning NASA visuals and marking our first sold-out concerts since 2017.



ESPAÑA

The passion of Spain came to San Jose with our *España* concert, with fiery flamenco dancing in the lobby, dazzling guitar by Rafael Aguirre, and the dynamic José Luis Gomez on the podium.





COMMUNITY AND EDUCATION PROGRAMS

Music in the Schools: A Rising Favorite Among San Jose Students

Music in the Schools is bringing the magic of live music straight into San Jose classrooms, reaching more students than ever. In its second year, the program expanded from four to 14 schools and more than doubled its impact, reaching 5,635 students with engaging, interactive performances.

Thanks to performances from Symphony San Jose's brass quintet and string quartet, students experienced the sights and sounds of the orchestra up close—building musical curiosity and connection from the very first note.

Our long-term vision? To grow with our students and introduce all sections of the orchestra, culminating in a full symphonic experience in fourth grade through *Students at the Symphony*.

The result: more music, more access, and more young hearts inspired.



Launching a New Era: *Students at the Symphony*

On May 9, Symphony San Jose launched *Students at the Symphony*, a new program introducing young audiences to the power of live orchestral music. For its debut, 2,200 students from public, private, and home schools—including many from Title I campuses—filled the California Theatre for a customized performance of Holst's *The Planets*.

With NASA imagery projected on a giant screen, students journeyed through the solar system as Holst's score brought each planet to life. Gasps, cheers, and applause filled the hall as music and science came together in an unforgettable experience.

Rooted in a S.T.E.A.M.-inspired approach (science, technology, engineering, arts, and mathematics), *Students at the Symphony* fosters curiosity, imagination, and learning through symphonic music.

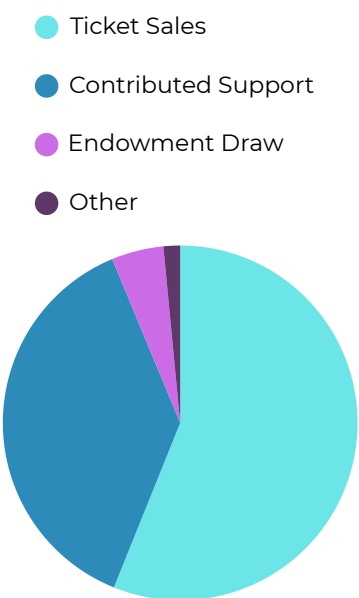
Next season, the program will return with *Philharmonia Fantastique*, an animated concerto by Mason Bates that explores the intersection of creativity and technology. Symphony San Jose thanks our supporters for sparking a lifelong love of music and discovery in youth.



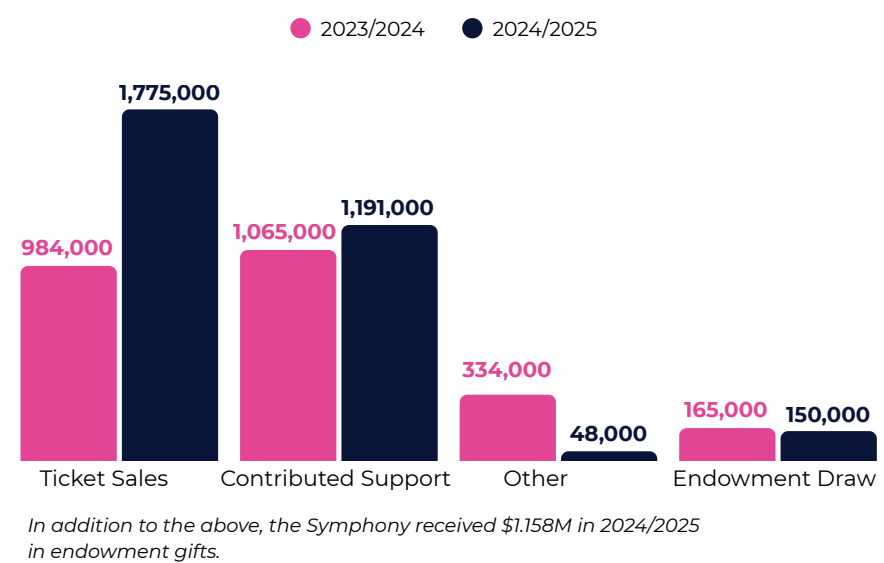
STRENGTH IN NUMBERS

In FY2025, Symphony San Jose drew strength from every corner of our community. Through ticket sales, generous contributions, and legacy gifts, your support helped us grow our reach, deepen our impact, and build a strong foundation for the future—all through the power of music.

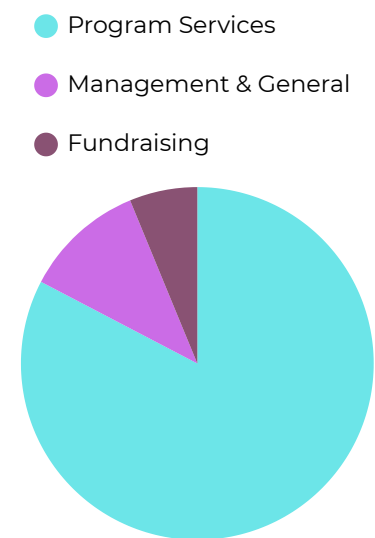
FY2025 REVENUE



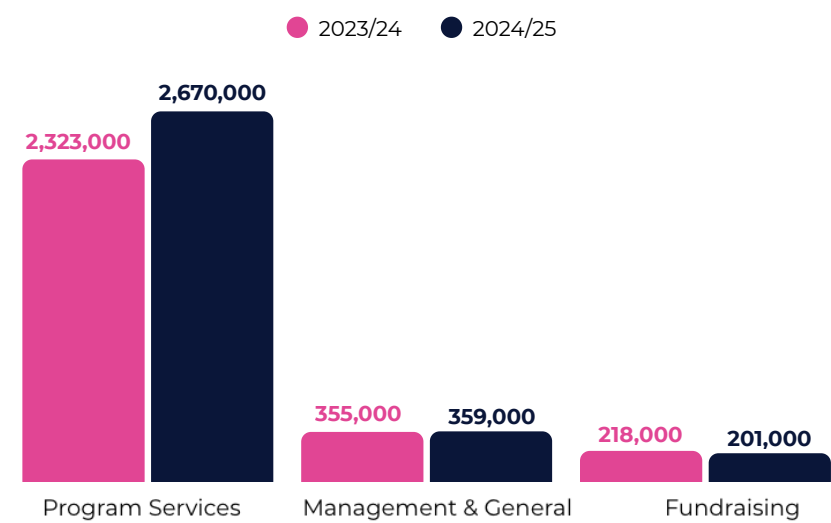
FY2024 & FY2025 COMPARISON



FY2025 EXPENSES



FY2024 & FY2025 COMPARISON



THANK YOU FOR INVESTING IN THE POWER OF MUSIC

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THANK YOU TO OUR MAZZANTI SOCIETY:

The Mazzanti Society plays a vital role in shaping our future. Through their planned gifts, these dedicated individuals help ensure a strong and vibrant legacy for symphonic music in our community. In the 2024/2025 season, we honor **Ann Brown** and **Werner Graf**, whose generous gifts have made a lasting impact on the sustainability of our organization. Their legacy continues to inspire us, and they remain forever in our hearts.

MAZZANTI ENDOWMENT FUND

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We deeply value our donors and Mazzanti Society members and celebrate their generosity through regular events and community-building activities. Find out how you can join us by emailing development@symphonysanjose.org today.

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THANK YOU

Prepared by Virginia Perez



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